

Banneker-Douglass Museum

Annual Report - 2014



Thirtieth Anniversary
1984-2014



MISSION & AUTHORITY



BANNEKER-DOUGLASS MUSEUM

As the State of Maryland's official museum of African American heritage, the Banneker-Douglass Museum serves to document, to interpret, and to promote African American history and culture (particularly in Maryland) through exhibitions, programs, and projects in order to improve the understanding and appreciating of America's rich cultural diversity for all.

The Banneker-Douglass Museum is a component of the Maryland Commission on African American History and Culture, which is a unit of the Governor's Office of Community Initiatives — an executive-department agency, whose mandate to coordinate outreach efforts to communities, organizations, and local governments across Maryland serves as a unifying principle for all its departments.





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By Loring Cornish	



A Message from Team Banneker-Douglass Museum



Front Row: Tenda Byrd, Dr. Joni Jones Floyd, Shakia Gullette
Back Row: Jeffrey Greene, Tabitha Pryor, LeRonn Herbert

As the staff for Maryland's official repository of African American history and culture, we are the trusted preservers of a valuable past--a past that shapes our present and informs our future. It is a pleasure and a privilege to serve Marylanders and visitors to our great state in this important way.

We have been blessed with continued support from individuals and communities across the state in fulfilling this mission. We are honored to be a part of celebrating the Banneker-Douglass Museum's thirtieth anniversary and to have the opportunity to applaud our committed museum allies on this very special occasion.

Thank you for thirty-plus years of generous support,

Dr. Joni Jones Floyd, *Museum Director*

Jeffrey Greene, *Chief of Operations*

Tenda Byrd, *Curator of Education*

Tabitha Pryor Corradi, *Curator of Collections III*

Shakia Gullette, *Curator of Exhibitions*

LeRonn Herbert, *Outreach Coordinator*



SPECIAL SECTION

RESTORING FRAGMENTS RENEWING HISTORY: BANNEKER-DOUGLASS MUSEUM'S THIRTIETH ANNIVERSARY CELEBRATION

Thirtieth Anniversary Art Project

For more than 140 years, the Mount Moriah African Methodist Episcopal Church building has served as a sanctuary and place of peace in the heart of downtown Annapolis. From its roots as an AME church, to today – where it serves as the State's official repository of African American history and culture – Mount Moriah is a lasting and permanent part of Maryland's past, present, and future.

To honor that history and celebrate the Banneker-Douglass Museum's Thirtieth Anniversary, renowned visionary artist and Baltimore native Loring Cornish was commissioned to create a work of art featuring glass fragments from the buildings original stained glass windows.

The piece was unveiled on Saturday, February 22, 2014, during the Banneker-Douglass Museum's Thirtieth Anniversary celebration weekend. The artwork was permanently installed in the museum's lobby in July and dedicated on August 7, 2014.



Artist Loring Cornish at the unveiling of the permanent installation of *Peace Be Within These Walls*



ART PROJECT DONORS

Because the Banneker-Douglass Museum is a community based institution, we wanted to give the public the opportunity to participate in the Thirtieth Anniversary Art Project.

The following organizations and institutions financially sponsored the artwork so that *Peace Be Within These Walls* could be permanently installed in the museum's lobby for generations to come:

Frederick Douglass Circle

Banneker-Douglass Museum Foundation

Mark and Nancy Lindley

Thurgood Marshall Circle

Friends of the Banneker-Douglass Museum

Benjamin Banneker Circle

David and Darlene Pryor

Lillie Carroll Jackson Circle

*The Honorable Joseph H. Budge
Alderman, Ward One*

Kelsey R.M. Bush

Charles M. Christian, PhD

Connie Lou Honsaker

Michael Gayhart Kent

Roger and Lyndra Marshall

Evan and Johnette Richardson

Herbert Frisby Circle

Lynn and Darrell Bowman

William J. and Mary T. Crockett

Najah K. Gabriel

Theodore and Betty Mack

Dr. Clara Small

Patrons

Raynard Baylor

Carroll and Pamela Rinehart

**A special thanks to the members of
the Maryland Commission on African
American History and Culture.**

A plaque with the donor's names also accompanies the artwork in the museum's lobby



Community activist and former president of the Banneker-Douglass Museum Foundation, Yevola Peters, in the *Restoring Fragments, Renewing History* documentary

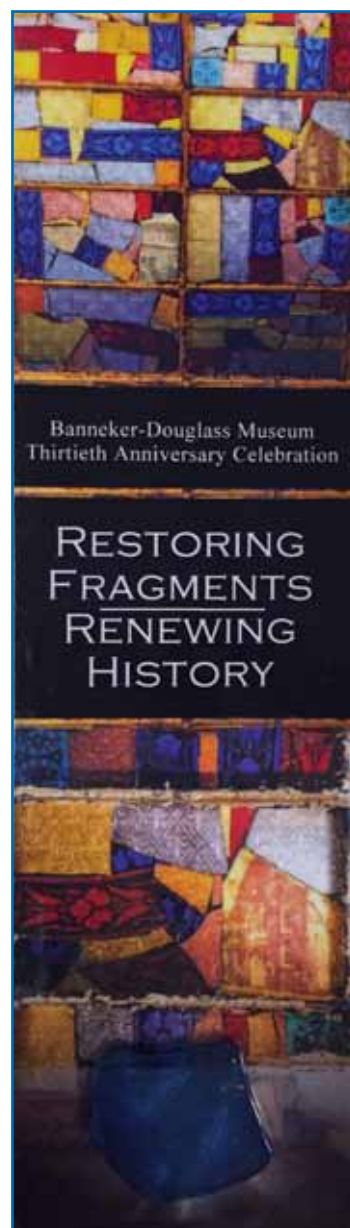
Art Project Documentary

The unveiling of the Thirtieth Anniversary Art Project also marked the premiere of the documentary entitled *Restoring Fragments, Renewing History: Banneker-Douglass Museum's Thirtieth Anniversary Celebration Art Project*. Directed by Curator of Collections Tabitha Pryor Corradi, this documentary chronicled the creation of *Peace be Within These Walls* and introduced the people who made the museum, and this project, happen. The trailer for the documentary is currently on the BDM YouTube Channel.

Stained Glass Bookmark Project

To continue the celebration of both the museum's anniversary and *Peace be Within These Walls*, the Tabitha Pryor Corradi worked with a design company to create a bookmark incorporating fragments of stained glass from the original Mt. Moriah windows. The material was the same glass recovered from the excavation process at the abandoned Mt. Moriah location in the late 1970s that was used in Cornish's artwork. These bookmarks were given to donors who supported the project and were available in the museum's gift shop for visitors to purchase.

The bookmark with a piece of Mount Moriah stained glass attached that was available for purchase in the museum's gift shop





PROGRAMS

Four-Day Extravaganza

Day 1 Friday, February 21 7 - 11pm	BDM Thirtieth Anniversary Celebration <i>Theme: What the Museum Has Meant to the Community – What the Community Has Meant to the Museum</i> Doubletree Hotel, Annapolis, MD
Day 2 Saturday, February 22 1-3 PM	Loring Cornish Art Work Unveiling & Documentary Premiere Free – Public is Invited Banneker-Douglass Museum
Day 3 Sunday, February 23 10: 30 – 12PM	Citation Presentation at Mt. Moriah African Methodist Episcopal Church
Day 3 Sunday, February 23 3:30 - 5:30 PM	Mt Moriah AME Church Appreciation Day & Gospel Concert Banneker-Douglass Museum
Day 4 Monday, February 24 11AM – 3 PM	Drop-in Time Capsule Workshops



Mrs. Johnson and Dr. James Johnson, founder of the Citizens Committee to Save Mt. Moriah Church; BDM Director Dr. Joni Jones and Legusta Floyd

Former MCAAHC Vice Chair Dr. Cheryl LaRoche, BDM Foundation Co-founder Yveola Peters; Chairman Ted Mack Commissioner, Mrs. Frisby, and Mr. Russel Frisby



Former MCAAHC Vice Chair Dr. Cheryl LaRoche with Lt. Governor Anthony Brown. Dr. LaRoche was the keynote speaker for the evening.

The Presidents Have Their Say: Mrs. Betty Coleman, president of the Friends of BDM, and Ms. Ira Ann Harris, presidents of the BDM Foundation





30 @ 30 Contest-- 30 Points to Mark 30 Years

In celebration of the thirtieth anniversary, the BDM created a program in which museum lovers could earn points just by participating in programs.

30 @30 -- Major Events and Programs

Saturday, February 22, 1-3PM

Loring Cornish Art Work Unveiling & Documentary Premiere

Be among the first to see the work of art Cornish created using fragments from our original stained glass windows. You'll get to see a film about his process, and Cornish will talk about what it means to "create from the soul." (5 pts)

Sunday, February 23, 3:30-5:30pm

Mt Moriah AME Church Appreciation Day & Gospel Concert

* Ticketed Event - \$10

Join us as we thank Mt. Moriah for its vital role in establishing the BDM and get your hands clapping to good Gospel music.

Saturday, April 12, 7-10pm

Billie Holiday Jazz Night

* Ticketed Event - \$30

Jazz lover? Join us for a night of Jazz and learn about Baltimore native Billie Holliday. Refreshments will be served. (5 pts)

Saturday, April 26th, 1-3pm

Meet the Museum

What are museums? This program will give children a chance to learn what museums are and how much fun they can be. Children will get to participate in different activities and treats!! (5 pts)

Saturday, May 31, 1-3pm

BDM Scavenger Hunt

Come and enjoy an old fashioned scavenger hunt and learn about the museum. (2 pts for each clue)

Friday, June 6, 7-10pm

Grown Folks Movie Night

* Ticketed Event - \$10

Come grab some refreshments along with a drink and relax for a special showing of "Talk to Me" starring Don Cheadle. "Talk to Me" is a biographical film based on Washington, D.C.'s radio personality Ralph "Petey" Greene. (10 pts)



Saturday, June 14, 1-3pm

Lunch with a Museum Professional

Students will have the unique opportunity to come out, bring their lunch, and engage in conversation with the museum staff. Students will learn about the different jobs in the museum field while having fun. (3 pts)

Saturday, July 19, 11-3pm

BDM History/Health Day

Spend the day as we help spread awareness of HIV/AIDS during HIV/AIDS Awareness Month. Learn about the advancements in medicine by African Americans and the importance of good health. Screenings, fun activities, and a blood drive will be available. (5 pts)

Saturday, August 23, 1-3pm

BDM Game Day

Think you know African American history? Then come out and test your knowledge through trivia and bingo. There will be prizes. (5 pts)

Saturday, September 13, 6-10pm,

Night at the Museum

Come and “Ease on Down the Road” and watch the classic film “The Wiz”. Enjoy food, games, and other activities!! (5 pts)

Friday, October 17, 1-3pm

BDM Strollin’ Tours

Stay-at-home mother or nanny? Come to the museum with your child (ren) in strollers and receive a free tour. (5 pts)

** Be sure to check out BDM’s website and our Facebook Page for a complete list of activities, official contest rules, and updates.



THIRTIETH ANNIVERSARY EXHIBITION

PEACE BE WITHIN THESE WALLS: THE STORY OF THE BANNEKER-DOUGLASS MUSEUM NOV., 2013 - DECEMBER 2014



Save Mt. Moriah collage

Peace Be Within These Walls: The Story of the Banneker-Douglass Museum is an inspirational exhibition, which celebrates the thirty-year anniversary of the Banneker-Douglass Museum. Unlike most museums, the BDM shares a unique bond to a local grassroots movement that united a group of dedicated individuals to fight tirelessly to save Mt. Moriah AME Church from demolition.

This exhibition provides a rare glimpse into the makings of this museum, while showcasing fine art and artifacts from the Banneker-Douglass Museum collection. Deeply rooted in sacrifice, determination, and struggle, *Peace Be Within These Walls* looks to inspire the next generation of change makers.



HISTORY



The creation of the Banneker-Douglass Museum demonstrated the triumph of an extraordinary partnership among the Annapolis African American community, preservation groups, local residents, and state and city governments. The centerpiece of this alliance is the former home of Mt. Moriah African Methodist Episcopal Church. Constructed in 1874, by a congregation of free blacks whose roots extended to 1799, Mt. Moriah was so-named in honor of the place in the Holy Land where Abraham offered up his son Isaac as a sacrifice. In 1970, after almost a century of use, the congregation decided to sell the building to Anne Arundel County instead of having to undergo costly renovations.

In 1972, Anne Arundel County planned to demolish the structure to make room for courthouse expansion and parking. Later that same year, the Maryland Commission on Negro History and Culture dispatched Smithsonian-trained consultant, Carroll Greene Jr. to Annapolis to work with preservationists, chiefly Historic Annapolis, Inc., to organize community support to save this ninety-eight-year old African American landmark from demolition.

Citizens groups rallied to produce “Save Mount Moriah Church” t-shirts, bumper stickers, and posters. They also undertook petitions, picket lines, strategy meetings and court battles. Meanwhile, many state and local leaders wrote letters and offered appeals to County Executive Joseph W. Alton, Jr. to save the building. Even Annapolis’s major newspaper, *The Evening Capital*, kept the struggle on the front pages as the headlines see-sawed between uncertainty one day, to hope the next, to impending doom the next.

The extraordinary social, legal, and political odyssey resulted in a landmark preservation case in 1974, when the Maryland Court of Appeals ruled that the County was bound by the City’s Historic District Ordinance and could not demolish the building without their approval. The county ultimately entered into a 99 year lease agreement with the State of Maryland for old Mt. Moriah in 1977, but funds were still needed to renovate the structure. To that end, the State provided \$960,000 in construction funds, the City of Annapolis provided \$38,000 in HUD Community Block Grant monies, and the Foundation raised \$75,000 in private contributions. The private funds were earmarked for collections, programs, equipment, and--of particular significance--the restoration of twelve stained glass windows. These efforts have been supplemented by the Friends’ more community-based fundraising strategies, such as fish fries, fashion shows, bazaars, and *Friends of Banneker-Douglass Museum Cookbook* sales.

The decade-plus struggle to save the historic old Mt. Moriah Church ended in victory when, on February 24, 1984, the newly-restored and adapted building was formally dedicated as the Banneker-Douglass Museum of Afro-American Life and History. In 2006, the Museum reopened its expanded facilities that included its first-ever permanent exhibit, *Deep Roots, Rising Waters: A History of African Americans in Maryland*.

Authorized by the Maryland Commission on African American History and Culture since its inception, supported and maintained by the Banneker-Douglas Museum Foundation and the Friends of Banneker-Douglas Museum since the late 70s, and administered by the Governor’s Office of Community Initiatives since July 2007, the Banneker-Douglass Museum continues to fulfill its mandate: to document, preserve, and promote African American heritage, in Maryland and in the nation.



HIGHLIGHTS

- 1969 Maryland General Assembly passes Senate Bill #185, introduced by Senator Verda Freeman Welcome, which calls for the formation of a commission to research, preserve and disseminate the history and culture of African Americans in Maryland
- 1971 Passage of Senate Bill # 707, authorizing the creation of a permanent Maryland Commission on African American History & Culture
- 1972 Beginning of formal efforts to save old Mt. Moriah church from demolition (AKA: The Annapolis Project)
- Formation of Citizens Committee for the Preservation of Mount Moriah Church (Yevola Peters and R. Allen Irvine)
- 1973 Old Mt. Moriah Church added to the National Register of Historic Places
- Maryland Legislative Black Caucus makes direct appeal to Gov. Mandel for support to prevent demolition of building
- 1974 MD Court of Appeals Ruling: —Historic Area Zoning subjects the County to Historic District Ordinance
- 1976 Formation: Banneker-Douglass Museum Foundation (Yevola Peters, Chair)
- 1978 Formation: Friends of Banneker-Douglass Museum (Lulu Hardesty, Chair)
- Anne Arundel County agrees to lease old Mt. Moriah to State for 99 years
- Banneker-Douglass Museum Foundation commissions nationally recognized artist Hughie Lee-Smith to produce three portraits of African American Marylanders: Benjamin Banneker, Frederick Douglass, and Thurgood Marshall
- 1984 Opening Ceremony: Banneker-Douglass Museum of Afro-American Life & History
- 1985 Friends of Banneker-Douglass Museum produce first cookbook
- 1987 MCAAHC becomes part of the Department of Housing & Community Development
- 2003 Groundbreaking Ceremony—Museum Expansion



- 2005 MCAAHC becomes part of Maryland Department of Planning
- 2006 Grand reopening of expanded & renovated BDM, with new permanent exhibit: *Deep Roots, Rising Waters: A History of African Americans in Maryland*, a historical overview of African Americans from 1633 through the Civil Rights Movement
- 2007 Commission becomes part of the Governor's Office of Community Initiatives
Dedication Ceremony: Sylvia Gaither Garrison Library at the BDM
- 2008 Co-created Multi-site Exhibition, *Seeking Liberty: Annapolis, an Imagined Community*
- 2009 Banneker-Douglass Museum Twenty-fifth Anniversary Celebration
- 2010 Created unsung hero exhibition, *Shaping History through Service: the Walter Mills Story*
- 2011 Led community-collaborated exhibition, *Music to Our Ears: The Sounds of the African American Experience at Carr's and Sparrow's Beaches, Part II*
- 2012 Showcase exhibition--*Loring Cornish: Selections from 'In Each Other's Shoes'*
International exhibition--*Faces of Ghana: A Photography Exhibit by Jay L. Baker*
Art exhibition--*Race-Rhythm-Reflection: The Art of James Terrell*
- 2013 Hosted community-based exhibition, *My African-American Community: A Collection of Photographs and Stories, 2000-2010*
Created innovative art exhibit, *Making It Work: Emerging African American Women Artists*
Hosted Growing Up Afro: *Snapshots of Black Childhood from the Afro-American Newspaper*
- 2014 Banneker-Douglass Museum Thirtieth Anniversary Celebration



DEPARTMENTS

EXHIBITIONS

Who is Herbert M. Frisby?

February 17, 2014-August 23, 2014

Opening reception March 15, 1-3PM

Who is Herbert M. Frisby? chronicles the life and legacy of a devoted son of Maryland. During his time, Herbert Milton Frisby was renowned as an Arctic researcher, teacher, and collector of Maryland African American history. Inspired by fellow Marylander Matthew Henson, Frisby became the second African American to reach the North Pole. Dr. Frisby was also instrumental in bringing recognition to Henson's explorations into the North Pole alongside Commodore Peary.



This awe-inspiring exhibition showcases photographs and artifacts from World War II, memorabilia from Frisby's home museum--affectionately called *The Igloo*--and treasured artifacts and objects he acquired during his many travels abroad. *Who is Herbert M. Frisby?* will leave you inspired and ready to leave your mark on the world.

H. Russell Frisby Interview: The Frisby Files

In March of 2014, the exhibition department celebrated the BDM's Thirtieth anniversary in a major way with an exhibition that highlighted one of the museum's largest collections—the Herbert Frisby Collection. As a continued effort to recognize the achievements of Herbert Frisby, Curator of Exhibitions Shakia Gullette had the opportunity to sit down and interview H. Russell Frisby, Jr., grandson of Herbert Frisby.



Shakia Gullette and H. Russell Frisby, Jr.



True to Form: Expressions of Community Art

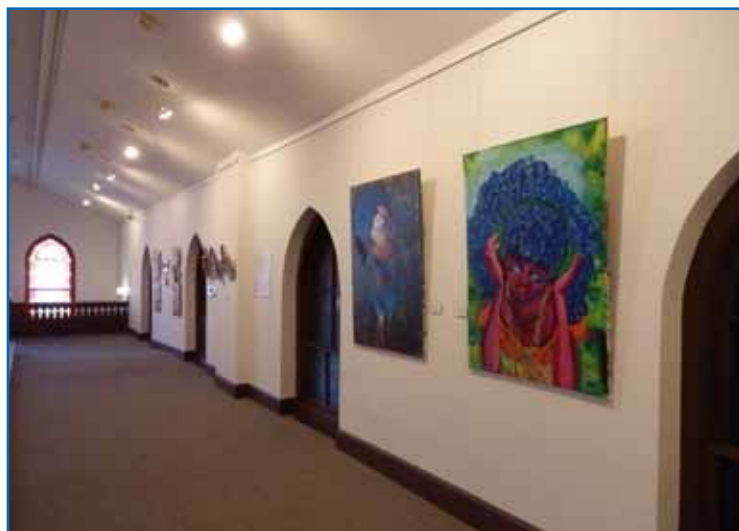
September 12, 2014 – January 20, 2015

Opening reception September 20

The Banneker- Douglass Museum is proud to present our inaugural community exhibition, *True to Form: Expressions of Community Art*. This unique exhibition is a community-based initiative that highlights artist and collectors throughout the state, who are truly passionate about their creative genre. Collectively, these twelve artists dare to live out loud and communicate vibrantly through their artistic mediums. Whether it's through a sketch that reminds us of yesteryear, pieces that give us a sense of cultural identity or an homage to our Commander in Chief, *True to Form* looks to inspire everyone. Join us as we celebrate our storied past while honoring a bright tomorrow through the lens of these unique artists and collectors.



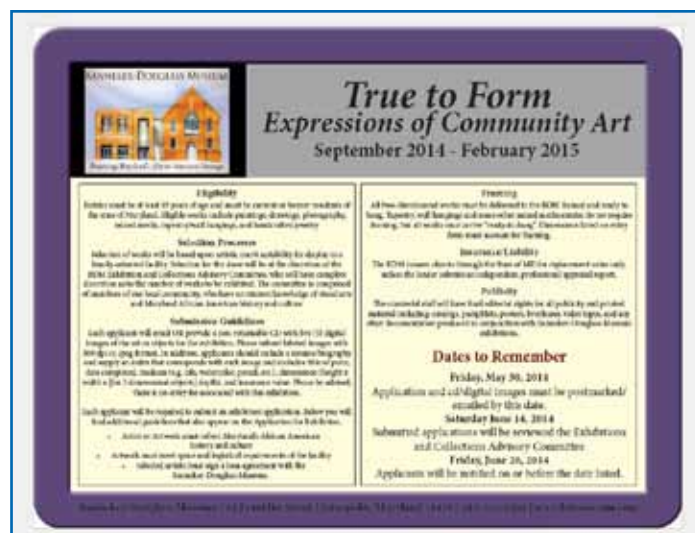
Unique clay sculptures created by community artist Josephine Gross.



Stunning works created by Tracy Butler and Schroeder Cherry



Beautiful works of art created by Antoinette Simmons Hodges



True to Form opening reception program



COLLECTIONS

Cataloging Report

Tabitha Pryor Corradi, Curator of Collections III

2014: 2,168 objects, slides, and photographs cataloged

Total: 3,756 items cataloged

Brenda Coakley, Volunteer

2014: 169 objects, photographs, slides, and objects cataloged and 92 coins rehoused in 107.5 volunteer hours

Total: 343 items cataloged, 507 slides scanned, and 92 coins rehoused in 240.5 hours

Lisa Jackson, Volunteer (began in December 2014)

2014: Scanned and rehoused 80 slides for the Katherine Payne Collection in 5 volunteer hours

Rufus Norman, Volunteer (began in July 2014)

2014: Rehoused 762 photographs and entered 1,077 records into a Finding Aid for the Thomas Baden Collection in 171 volunteer hours

Andrea Semke, Volunteer

2014: Scanned 695 Frisby slides and photographs in 39 ½ volunteer hours

Total: 1,071 items scanned in 46 volunteer hours



Volunteer Brenda Coakley with an Arctic Fox Pelt from the Herbert Frisby Collection

Collection Spotlight: Herbert Frisby Collection

- All objects, slides, and photographs have been digitized and cataloged in PastPerfect
- Tested natural history objects at the Maryland Archaeological Conservation Laboratory with Nichole Doub, Head Conservator
- Collection consists of over 4,300 objects, photographs, negatives, and slides (not including archived materials)
- Two volunteers have worked 286 combined hours on the collection in addition to the Curator of Collections' daily activity
- The next step is to organize the collection and appropriately label and store all items
- Online, searchable database of the entire collection will be accessible to the public in 2015



Curator of Collections Tabitha Pryor Corradi in her "bunny suit" with respirator, gloves, and new friend (Gary the Goose) during the Frisby Collection arsenic test



2014 Object Donations

1) *Copper Engraving Plate*

- Entitled “Anchorages on the West Coast of Africa – From French Surveys of 1931.”
- Measures 3 ft. x 2 ½ ft. and weighs approximately 60 lbs.
- Nautical chart/map, probably for sailors, shipping companies, military, etc.

2) *Tintype photograph*

- Donated on behalf of the Baylor and Wooten Families
- Portrays Charles Alexander Wooten and his wife, Sarah, of Annapolis
- Circa 1870s

3) *Herbert Frisby Photographs*

- Donated by Frisby’s grandson
- Images portray other members of Frisby family not previously found in the BDM Collection



Image of H. Russell Frisby, Jr. (center), at graduation with (from l to r): Kathleen Frisby, H. Russell Frisby, Sr., and Dr. Herbert M. Frisby.
Donated by H. Russell Frisby, Jr.

4) *Black Saga: The African American Experience by Dr. Charles M. Christian*

- Donated by long-time volunteer at the Banneker-Douglass Museum.
- Written by a former MCAAHC Commissioner who is the founder and director of the Black Saga Competition

5) *Anna Mae Queen Holmes Collection*

- Anna Mae Queen Holmes was a long-time resident of Prince George’s County, MD and was also a historian, collector, and retired educator.
- Her daughter donated a portion of Mrs. Holmes’ collection to BDM which contained 18 books, 23 booklets, 5 magazines, 13 household goods, 55 miscellaneous objects, and 29 display items

6) *African Blanket*

- Donated on behalf of Downey Dress
- Blanket was purchased in Burkina Faso (formerly known as Upper Volta) between 1967 and 1969 while Ms. Dress was in the Peace Corps
- Similar to the ones used by the women in the villages to carry their children on their back — the fabric was dyed using earthen dyes such as clay, berries, and grasses

7) *Morgan Magazine*

- Spring 1976 Special Bicentennial Issue
- Has a special feature on A.B. Koger whose collection is a part of the BDM’s holdings



Front cover of *Morgan Magazine* donated by Ann Koger



2014 Donors

Raynard Everette Baylor on Behalf of the Baylor and Wooten Families

Mary Brett on Behalf of Downey Dress

Brenda Coakley

Deborah Dawson

Cheryl Dozier-Payne

H. Russell Frisby, Jr.

Ann Koger



Descendants of the Wooten Family
(from l to r): Raynard, Patricia, and Bruce Baylor



BDM Website

- Created layout for new design based on the State of Maryland's new platform which is both web and mobile friendly
- Worked with BDM staff to create a more streamlined page for each department
- Worked in conjunction with GOCI and DoIT to launch new website in May that is user friendly and interactive
- Rotating banner highlights current exhibitions and programs



EDUCATION

Programming

Billie Holliday Jazz Night, Saturday, April 12, 2014

The public was invited to come out for a relaxing night of jazz and learn about Maryland musical greats Billie Holiday, Eubie Blake, and Cab Calloway. Performers included Jazz Saxophonist and singer Brian Forehand and the Jazz quartet and The Harmonic Fourth. There was also a special guest singer, who offered a special rendition of a Billie Holiday classic.



Curator of Education Trenda Byrd singing her rendition
of *Summertime*



Saxophonist, Brian Forehand performing at
Billie Holiday Jazz Night





BDM Scavenger Hunt, Saturday, May 31, 2014

Visitors enjoyed an old fashioned scavenger hunt and learned about the museum and its incredible history. Winners were chosen from six different categories (pre-k-2nd grade, 3rd- 5th grade, and 6th - 8th grade, 9th - 12th grade, 18-24 years old, and 25 and older).



Taylor Williams, Miss Black Teen Maryland US Ambassador made an appearance and participated in the BDM Scavenger Hunt. Ms. Williams also talked about living a healthy lifestyle



A visitor eagerly searching for answers in the BDM Scavenger Hunt



Curator of Education, Tenda Byrd and the 30 at 30 winner from the 25 & older category



Curator of Education Tenda Byrd with winners of the Scavenger Hunt winners Hunt-- the 3rd-5th category



Grown Folks Movie Night, Friday, June 6, 2014

The public was invited to spend a relaxing evening at the BDM had the chance to come out and learn about the compelling life of Washington, D.C.'s radio and television talk show host "Petey" Greene, Jr. in the movie *Talk to Me* starring Don Cheadle.



Visitors enjoying the movie during Grown Folks Movie Night



Some of the wonderful and delicious food served at Grown Folks Movie Night

BDM Drawing Contest Winner - Summer Months

Students in grades 3rd-12th were invited to come out and draw their best representation of the museum's exterior.



Juliet Gellert, winner of BDM Drawing Contest, and Curator of Education Trenda Byrd



Benjamin Banneker Birthday Bash, Saturday, November 8, 2014

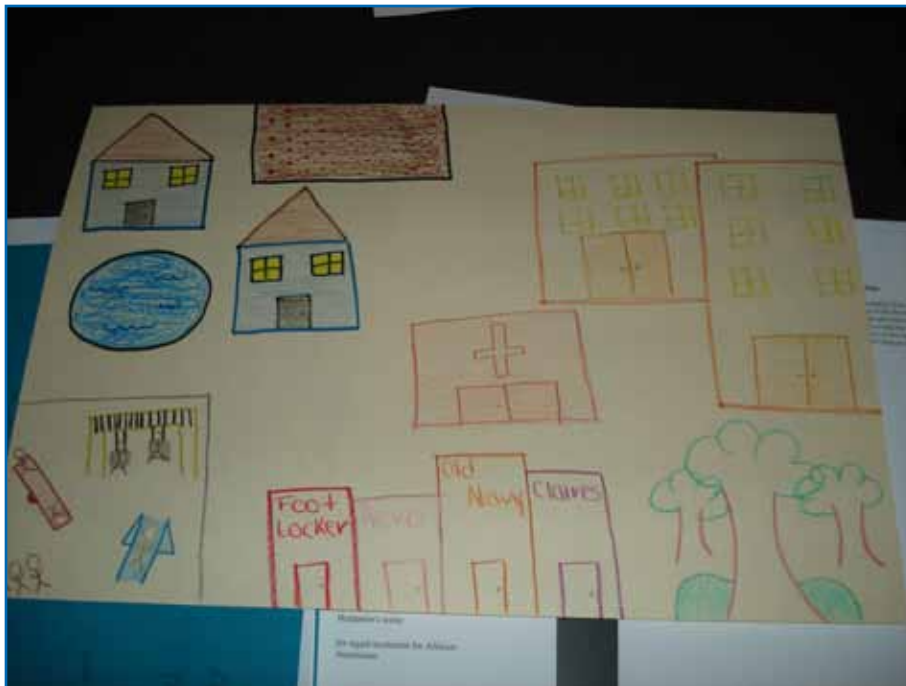
The public was invited to come and celebrate Benjamin Banneker's 283rd Birthday and learn about his and accomplishments. Visitors had the opportunity to plan and design their own city and enjoyed cupcakes



Visitors and BDM Docent Yvonne Shields enjoy creating their town for Banneker's Birthday



Visitors enjoyed learning about Benjamin Banneker, a man of science.



One of our visitors finished towns. Pretty!!



End of Year/Kwanzaa Celebration, December 6

To close out the 30 @30 Contest we had an end of year celebration for participants to attend for the grand prize drawing. The Kwanzaa celebration was open to the public and to the 30 @30 contestants. Visitors had the opportunity to learn about the traditions of Kwanzaa from Kwanzaa Facilitator, Betty McLeod and enjoy fun activities with historic interpreter, Ebonee Davis. Visitors also sampled traditional Kwanzaa food.



Ms. Betty McLeod, explaining the significance of Kwanzaa to visitors.



Visitors at the End of Year/Kwanzaa Celebration



Historic interpreter, Ebonee Davis, reading to a few kids about Kwanzaa.





Historic interpreter Ebonee Davis, helping kids make Kwanzaa necklaces



Our wonderful director, Dr. Joni Floyd and Outreach Coordinator LeRonn Herbert at the Year End/ Kwanzaa Celebration



Dr. Joni Floyd enjoying some arts and crafts



OUTREACH

Partnerships

Partnerships are vital to any organizations success. Formulating relationships with the public and businesses allow bridges to be built, programs to be secured, and collaborations to be maximized. The Outreach Department at the Banneker-Douglass Museum has extended itself into promoting, increasing, and sustaining this endeavor through educational institutions and businesses alike.

This year the Banneker-Douglass Museum partnered with the Anne Arundel Community College by attending their annual community service fair that brought 500 of their students to meet with business professionals. Students were presented with the opportunities of volunteering, receiving internships, as well as establishing credit hours for a class. The Banneker-Douglass Museum was ranked as one of the top 5 vendors out of 50 business attendees for responsiveness to their students at this fair.



Anne Arundel County Program Service Director, Stephanie Goldberg and BDM Outreach Coordinator, LeRonn Herbert.

Marketing

The Banneker –Douglass Museum uses several forms of media platforms to persuade, inform, as well as remind the public of the various program and events the museum displays weekly, monthly and yearly. I am happy to report that the museum's usage of the marketing email database program WhatCounts has increased by 29% where we now have 2,843 people registered for email BDM announcements. In addition to this the museum has been tremendously, spotlighted by the public, on Trip Advisor as 9th out of 80 things you must see in Annapolis, Maryland.



Students at the Anne Arundel County Community Service Fair.

Docent Program

Banneker-Douglass Museum's docents are intrinsically woven into the fabric of the museum initiatives. Beyond a shadow of doubt, these individuals have brought the quality of character, education, presentation, and care to all who have received tours who have come from afar-internationally and near-locally in our great state of Maryland.



Reims, France Chagal School Tour: Standing left to right: Outreach Coordinator, LeRonn Herbert, Student Elizabeth Schollaert, BDM Docent Jutta Butler, BDM Docent Yvonne Shields, Educator Kristin Zial, and Student, Kyle Roule.



BDM Docents

- Three new docents graduated in the BDM 5 Day 2 hour Docent Training
- Have given tours to 1,645 people
- Have been on 36 tours
- Accumulated 524 hours of service time
- Produced \$13,100 in service hours to BDM



Executive Director, Dr. Joni Floyd, BDM Staff, Volunteers, and Maryland Commission on African American History and Cultures Commissioner Michael Kent.

Volunteers

The Banneker-Douglass Museum Volunteer is stronger than ever. This year the program avowals 16 volunteers who assisted as

- Outreach Assistants
- Program Helpers
- General Museum Assistants
- Curatorial/Cataloging Assistants
- 1,163 Hours of service time
- \$29, 075 in volunteer service hours produced



Curator of Education, Trenda Byrd and Outreach Coordinator, LeRonn Herbert share gratitude for the volunteer's service to BDM as well as unveil their gifts.

BDM Annual Volunteer Luncheon Program

Each year BDM and the Outreach Department takes a moment to celebrate and recognize our volunteers by having an annual volunteer Appreciation Luncheon. We thank the volunteers for sharing their gifts, time, and talents in supporting, sustaining, and maintaining the valuable services and programs we produce for the public.

This year's luncheon was truly memorable. The BDM celebrated: 18 volunteers who gave of themselves to BDM, 3 new docents who came aboard, and 3 volunteers who received special awards for giving 2 years of service. In addition this there were 3 volunteers who went above and beyond the call giving 200 volunteer hours for the year. These individuals not only were recognized by BDM but they also received citations from Governor Martin O' Malley



Curator of Education, Trenda Byrd presents BDM Docent, Jutta Butler with a citation from Governor Martin O'Malley.



BDM IMPACT

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	GRAND TOTAL Visitation
Museum Visitation 2013	483	884	780	721	429	881	1207	543	404	576	367	219	7494
Museum Visitation 2014	482	927	519	664	580	645	1122	958	507	526	305	304	7539
Percentage Increase + Decrease -	99.7% -.3%	. .	67% .	92% -8%	. .	73% -27%	93% -7%	. .	125% +25%	91% -9%	83% -17%	139% +39%	101% +1%
Individuals for tours													84%
This Year	210	273	40	100	200	40	216	60	68	62	80	32	1313
Last Year	151	248	54	184	77	225	286	55	80	95	54	50	1559

BDM QUICK STATS

- BDM is at 101% of last year's total visitation numbers.
- BDM's tours are at 84% of last year's tour numbers.
- 7539 visitors came to BDM for the year.
- 7494 visitors came to BDM this time last year.
- BDM Museum's visitation is up 1% this year than last year
- 1867 volunteer hours have been given to BDM



YEAR 2014 HOW PEOPLE LEARNED ABOUT BANNEKER-DOUGLASS MUSEUM

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL
Walk By	12	13	29	29	27	23	32	35	24	32	7	4	267
Website	15	26	12	31	17	24	46	35	10	20	6	4	246
Visitor Center	3	4	5	8	9	6	2	17	8	8	1	1	72
Family & Friends	7	9	11	11	17	19	20	21	11	19	3	9	157
Guide Book	2	1	6	13	3	10	2	15	8	11	1	1	73
Trolley	0	0	0	2	3	2	8	3	4	2	1	0	25
Magazine	1	0	0	0	0	0	2	2	1	0	0	0	6
Newspaper	1	0	1	2	2	1	1	0	0	1	1	0	10



Museum Website www.bdmuseum.maryland.gov	2014	2013
Page Loads	0	16,405
Unique Visitors	0	11,727
First Time Visitors	0	8,856
Returning Visitors	0	2,871
Museum Blog Archive	2014	2013
Page Loads	709	1,094
Unique Visitors	553	827
First Time Visitors	527	798
Returning Visitors	26	29

Website/Blog Statistics Key

Page Load: The number of times your page has been visited

Unique Visitor: The total of the returning visits and first time visits - all visitors.

First Time Visits: If this person has no cookie then this is considered their first time at your website.

Returning Visits: If this person is returning to your website for another visit an hour or more later

Facebook Page*	2014	2013
Lifetime "Likes"	613	491
Total Impressions	81,825	128,871
Post Feedback	773	1,169
Engaged Users	1,754	3,040
Page Consumptions	4,016	7,236

**Beginning in July 2014, with the addition of other social media campaigns, the BDM Facebook page schedule changed to only 2 staff members regularly contributing, down from 6 staff members*

Facebook Statistics Key

Lifetime 'Likes': The total number of people who have liked the Page (Unique Users)

Total Impressions: The number of impressions seen of any content associated with the Page (Total Count)

Post Feedback (or 'People Talking About This'): The number of people sharing stories about the page. These stories include liking the Page, posting to the Page's timeline, liking, commenting on or sharing one of the Page posts, answering a posted question, responding to events, mentioning the Page, tagging the Page in a photo or checking in at the location. (Unique Users)

Engaged Users: The number of people who engaged with the Page. Engagement includes any click or story created. (Unique Users)

Page Consumptions: The number of clicks on any of your content. Clicks generating stories are included in "Other Clicks." Stories generated without clicks on page content (e.g., liking the page in Timeline) are not included.



ACKNOWLEDGMENTS

In addition to those who contributed to the Loring Cornish Art Project and to those who made donations to the BDM Collection, we gratefully acknowledge those who also made significant contributions this year.

Banneker-Douglass Museum Foundation

Friends of Banneker-Douglass Museum

Patricia Gallant on behalf of Girl Scouts Troop #414

Corey Jones, Northrop Grumman Employee's Political Action Committee,
Northrop Grumman Corporation

Joseph and Naomi Jones

Maryland Commission on African American History & Culture